

Grower's Voice

Focus: M. 'Purple Prince'

This beautiful crabapple is available on either M. antonovka or M. dolgo rootstock. Purple Prince ornamental apple is hardy to Zone



4. It's probably the most vigorous of the purple foliage ornamental apples, up to a large 20' x 20' at maturity. The purple foliage gradually turns an attractive dark bronze-green as summer progresses. The flower is rose red, followed by small maroon persistent fruit. No mess here.

The most endearing feature of Purple Prince is that it has proven to have excellent resistant to Apple Scab and Cedar Apple Rust and good resistance to Fire Blight and Powdery Mildew.



M. 'Purple Prince' on M. dolgo rootstock.

Quest for the "Perfect Crabapple"

My kids say I have perfected the art of being a "crab", but I know there is always room for improvement.

In our ongoing commitment to product improvement, Robinson Nursery relies on customer input and internal evaluative feedback for that improvement. In response to these efforts, an addition was made to the rootstock used for selected crabapples. We added M. dolgo rootstock as an alternative to the M. antonovka rootstock for those growers whose specific climatic and soil conditions would benefit from such a change. Although this impacts a small number of clients, it is an important step in our commitment to customer satisfaction.

M. dolgo rootstock was selected for a variety of reasons: it is proven in the industry; it is hardy across zones 2-8; it is disease resistant, adaptable to various soil types, drought resistant, vigorous, and compatible across cultivars. Our catalog shows which crab varieties are available on which rootstock so that you can make the optimal choice for your nursery.

Modification to our pruning strategies is ongoing in our efforts to provide you the shape and size of trees you ask for. Our summer pruning program has been modified to reduce branch breakage while maximizing shape and fullness for the various varieties. Specific techniques



HALF A CENTURY!

Queen of inventory
Mistress of Allocation
Chief customer communicator



All around Great Lady.

Cynda celebrated her 50th birthday milestone on June 1, 2007. We wish her another wonderful 50 years!!

focus on creating the "ultimate" crab-apple for each varietal form.

Last year, we modified our late year "top cutting" procedures to promote fuller branching characteristics, and we are seeing very positive results this season. All of these efforts are aimed at providing you with an eye-pleasing, "sellable" tree.

Our fertilization processes include root zone injection through irrigation tape and overhead fertilization for selected fertilizers. Fertilizer types, concentration, and application timing and method have been evaluated and implemented to maximize root growth, caliper size, fullness, and vigor—according to your expressed input on these issues.

Quality is a planned result. Your feedback is critical in our ongoing efforts to create **your** "ultimate crab-apple".

The Home Front

Robinson Nursery has once again donated a variety of trees to worthy organizations in our ongoing "Green Earth" campaign to replenish trees and strengthen community relationships. The local grade school in Amity received a donation of trees as part of their Earth Day activities to plant trees around the community. The Church on the Hill utilized donated trees to generate funds for young people who could not afford the costs of a summer camp. Oregon Women for Agriculture received trees as part of their annual auction to raise funds to promote farming activities and scholarships. The City of Carlton received trees to be planted as part of their Mutual Self-Help Housing Program to benefit low and moderate income families in their community. Our communities are more livable as a result of these efforts by Robinson Nursery.