

January 2010

Winter Trade Shows

The beginning of a new year means we will soon be attending the winter trade shows. We encourage you to stop by our booths and visit if you get a chance.

Tom Monroe will be at

MANTS

Jan 6-8

booth 711

and also the

Green-n-Growin' show

Jan 14-15

booth 1234.

Mark VanHoef will be at the

Northern Green Expo

Jan 6-8

booth 511.

Marion Hageman will be at the

Mid-States show

Jan 12-13

booth 115

and the

CENTS show

Jan 25-27

booth 1238.

Rick Robinson will also be at CENTS.

Dave Jarrell will be at the

Idaho Hort. Expo

Jan 20-22

booth 113.

Mike Novovesky will be at the

Pro-Green show

Feb 10-12

booth 1031.

Mark and Bob VanHoef will be at the

Western show

Jan 3-4

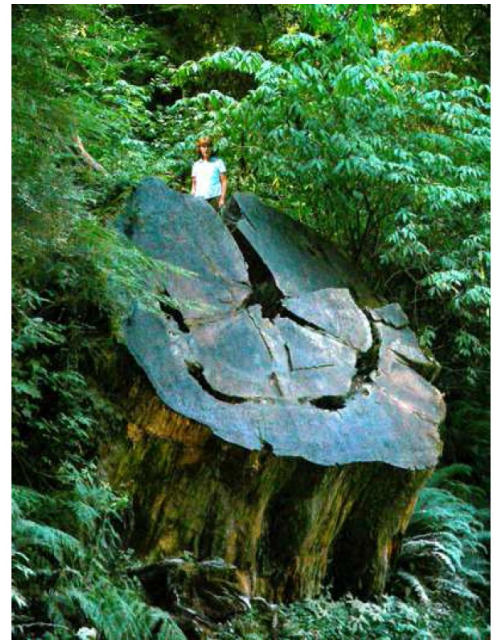
booth 1208.

A New Decade

It's normal when you reach the end of a decade to look back at your accomplishments. Obviously, we live in interesting times, both in world and economic affairs. Meeting the challenges of both boom and bust times has forced us to be adaptive, and made us a stronger company.

We look now to the decade ahead. The old-timers tell us that the economy is always cyclical, and that it always comes back. Our business model is to offer a quality product at a reasonable price. It's worked for us in good times and bad, and we are going to stick with it. We are sure that in time, we will all be walking in tall cotton again.

Of course business is a partnership of producer and customer. Without you, we are nothing. Your input is always appreciated, whether it be kudos, or complaints. If you have a problem and don't tell us about it, how are we to improve? We encourage you to be in touch with our sales representatives or call the office directly. Your concerns are our concerns, because if you aren't prospering, neither are we.



Everyone who loves trees should at least once in their lives visit NW California's Giant Redwoods. A drive through a grove of these magnificent specimens is awe inspiring. Here is one of the few times that Cynda has ever been stumped.



Above: Winter Storage. Left: Rigoberto making sure trees make the grade. Below: Nicolas grading trees.

